



4695 MacArthur Cr. 11th Flr.

Newport Beach, CA 92660, US

Tele: 949-678-2218 Email: rich@rydstromlaw.com

Compliance Due January 1, 2020

New 2020 Required Business Legal Compliance – Must Know Critical Questions*

Free Report

News 2020: New Digital Governance Laws

News: NEW DIGITAL GOVERNANCE: The new CCPA takes effect on January 1, 2020. Your website must implement new privacy consent and notice requirements to be compliant. This new law intends to protect the privacy of personal information for all California residents.

California Consumer Privacy Act (CCPA)

The CCPA protects California residents' personal information or data and privacy. This bill was signed into law by the Governor of California on June 1, 2018. The CCPA goes into effect on January 1, 2020.

Few Preliminary issues or questions:

- Does your business collect data from or on California residents?
- Does your website collect data from or on California residents?
- Does your company website contain required notices, consents and options required by law, including the new CCPA?

- Can your company instantly make a list of what personal data it collects on what California residents?
- Does your company share personal information from California residents?
- Do you offer websites visitors the option to see the data you collect on them, and who you share it with?
- Do you offer your website visitors the one-click option to opt out of sharing select personal information?
- Does your company website reveal a LINK entitled “Do Not Share or Sell My Personal Information”?
- Does your website allow visitors to opt in or out of third-party tags?
- Do the company executives and directors have a report on all tags including unknown or unauthorized tags?
- Is your website in compliance with proactive consent and notice requirements?
- Do the company executives and or directors know about these requirements and or the extent of the data collection from California residents?
- What can the company executives and or directors do to comply with all laws regarding notices, consent and options required of websites?
- Has the company techs, marketing or IT department notified the company executives and or directors of solutions?
- Has the company executives or directors taken action to comply (effective January 1, 2020)?
- Is your company aware of the penalties for non-compliance with the CCPA?
 - No limit on the dollar amount of fines.
 - \$2500 per violation
 - Treble violations for intentional conduct at \$7500 each

Rich Rydstrom, Esq. 949-678-2218

For a Free Consultation, Reply to [form request](#) or at rich@rydstromlaw.com .

*News 2020; Non-Exhaustive Report on New Laws re Privacy